

defi SUMMIT 2018 AGENDA

Tuesday, Sept 18

12p-5p	SOUTHLAKE HILTON: Check in and One-on-One Time with Client Solutions Managers (by appointment)
6:00p-8:00p	NEW defi OFFICE: “Meat” & Greet (1500 Solana Blvd, Suite 6400, Westlake, TX 76262)

Wednesday, Sept 19

7:45a-9:15a	SOUTHLAKE HILTON: Check In
8:00a – 8:30a	STATLER: Breakfast & Welcome PALMER 1 & 2: defi FUN Room Opens
8:30a-9:15a	STATLER: WHAT’S NEXT PANEL WITH Q&A Stephanie Alsbrooks, Kartheek Veeravalli, Lana Johnson
9:15a-9:30a	BREAK
9:30a-11:30a	STATLER: PARTNER ROUNDTABLES (5 20-Minute Rotations (with 10-minute breaks))
11:30a-11:45a	BREAK
11:45a-12:45p	STATLER: LUNCH WITH KARTHEEK VEERAVALLI NEW AGE of AUTO FINANCE
12:45p-1:00p	BREAK
1:00p-2:00p	STATLER: GUEST SPEAKER: Vernon Wells (photo opportunity)

	PALMER 3	DRAKE	BREAKERS	ROOSEVELT	STEVENS
2:00p-2:35	HELP US HELP YOU – SARAH S	INTEGRATION BUILDER – ED K	IT’S NOT JUST AUTO ANYMORE – ANDRES HUERTAS	NEED FOR SPEED FOLLOW UP –ROB DUFALO	OPEN WORK ROOM
2:45a-3:20p	CONFIG CALISTHENICS – DAWN H, CHRIS B	defi DIRECT APPLICATIONS – KARTHEEK V & TEAM	ARE THERE HOLES IN YOUR CREDIT PROGRAM? –DANIEL PARRY	HOW TO SUBMIT A FEATURE REQUEST – KEVIN P & THEO V	AWS SESSION –PRESENTED BY AWS

3:20p BREAK | **PALMER 1 & 2:** defi FUN

	PALMER 3:	DRAKE:	BREAKERS:	ROOSEVELT:	STEVENS:
3:40p-4:15p	HIT A HOME RUN – MICHELLE H	DEALERTRACK SESSION –PARTNER SPEAKER	THE POWER OF SELF-SERVICE ANALYTICS –BILL DELONG	FINE TUNE and TRIM COSTS –PwC	AWS SESSION –PRESENTED BY AWS
4:25p-5p	MACHINE LEARNING SPOTS PATTERNS IN AUTO LENDING FRAUD –FRANK MCKENNA,	3 COOLEST FEATURES of LOS –ED K & NATALIE P	AUTO LOAN PORTFOLIO BUYING – RANDY SPRADLIN	PREDICTING CONSUMER BEHAVIOR: INTRODUCING TRENDED ATTRIBUTES –MICHAEL SOGOMONIAN, DMS	OPEN WORK ROOM

5p-6p **defi FUN**, Networking & One-on-Ones

6:15-7 Dinner and Drinks

7p-10p Le Freak and Dinner

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Thursday, Sept 20

8:30a-12:30a	PALMER 1 & 2: defi OXYGEN BAR				
9:00a-9:45a	STATLER: BREAKFAST & MIMOSAS WITH LANA JOHNSON on Crowd Funding				
9:45a-10:00a	BREAK				
10:00a-10:45a	STATLER: LENDER PANEL: CLIENTS WHO'VE UPPED THEIR GAME Lender Q & A				
10:45a-11:00a	BREAK				
	PALMER 3:	DRAKE:	ROOSEVELT:	BREAKERS:	STEVENS:
11:00a-11:35a	HELP US HELP YOU -SARAH S	INTEGRATION BUILDER -ED KISINGER	defi GUYS BURGERS & FRIES: HOW AWS HELPS SOFTWARE ARCHITECTURE -JOE R	STOP LEAVING MONEY ON THE TABLE -DANIEL PARRY	OPEN WORK ROOM
11:40a-12:15p	CONFIG CALISTHENICS -DAWN H, CHRIS B	defi DIRECT APPLICATIONS -KARTHEEK V & TEAM	HOW TO SUBMIT A FEATURE REQUEST - KEVIN P & THEO V	HEALTH & FITNESS FROM SPECIAL GUEST SPEAKER - LARRY NORTH	OPEN WORK ROOM
12:20p-12:55p	HIT A HOME RUN -MICHELLE H	3 COOLEST FEATURES of LOS -ED K & NATALIE P	DESIGNING A FEATURE LIVE -ROB DUFALO & TEAM	AUTO STRUCTURE IN ACTION -CHRISTIAN W	OPEN WORK ROOM
1:15p-3:00p	STATLER: BBQ Beer WRAP UP and PALMER 1 & 2: Give defi a REVIEW				

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